



# ESET NOD32 Antivirus vs. Norton Antivirus

## ESET NOD32® Antivirus offers superior security protection

ESET's ThreatSense® heuristics closes the window of vulnerability by proactively identifying and stopping malware attempting to enter or run on your computer.

### ✓ Benefit from better protection against zero-day threats

21% more effective proactive protection than Norton (AV-Comparatives, May 2009)

### ✓ Spend less time recovering accidentally deleted files

41% fewer false positives than Norton (AV-Comparatives, November 2008)

### ✓ Stay protected against real In-the-Wild threats

ESET has never missed an In-the-Wild virus. Norton has missed 35.  
(Virus Bulletin, May 1998 – August 2009)

### ✓ Receive new virus signature updates faster

Average response time of ESET is 26% faster than Norton's (AV-Test, Q1 2009)

## ESET NOD32 Antivirus won't slow down your computer

Because of its highly optimized code and light system footprint, ESET NOD32 Antivirus includes one of the fastest scanners in the industry.

### ✓ Start browsing internet faster

Internet Explorer launch speed is 7% faster than Norton  
(PassMark Software, March 2009)

### ✓ Copy and transfer files faster

Filing, copying, moving and deleting of files is 34% faster than Norton  
(PassMark Software, March 2009)

### ✓ Notice improved speed and responsiveness of your system

Overall system impact is 6% less than Norton (AV-Comparatives, November 2008)

## ESET NOD32 Antivirus has received the most awards in the industry

### ✓ 7 more VB100 awards; ESET 57, Symantec 50

(Virus Bulletin, May 1998 – August 2009)

### ✓ The most Advanced+ awards in Proactive Protection; 11:0

(AV-Comparatives; February 2004-May 2009)



[www.eset.com](http://www.eset.com)

Versions tested were current latest versions at the time of testing.  
Some results are cumulative for a series of tests.

Superior Detection

Fast Performance

Awards



# ESET Smart Security vs. Norton Internet Security

## ESET Smart Security® offers superior security protection

ESET's ThreatSense® heuristics closes the window of vulnerability by proactively identifying and stopping malware attempting to enter or run on your computer.

NOTE: Results are for ESET NOD32®, the same technology used in ESET Smart Security.

- ✓ **Benefit from better protection against zero-day threats**  
21% more effective proactive protection than Norton (AV-Comparatives, May 2009)
- ✓ **Spend less time recovering accidentally deleted files**  
41% fewer false positives than Norton (AV-Comparatives, November 2008)
- ✓ **Stay protected against real In-the-Wild threats**  
Zero In-the-Wild virus misses. Norton has missed 35.  
(Virus Bulletin, May 1998 – August 2009)
- ✓ **Receive new virus signature updates faster**  
Average response time of ESET is 26% faster than Norton's (AV-Test, Q1 2009)

## ESET Smart Security won't slow down your computer

Because of its highly optimized code and light system footprint, ESET Smart Security (built with the same ThreatSense engine as ESET NOD32 Antivirus) includes one of the fastest scanners in the industry.

- ✓ **Start browsing internet faster**  
Internet Explorer launch speed is 27% faster than Norton  
(PassMark Software, March 2009)
- ✓ **Copy and transfer files faster**  
Filing, copying, moving and deleting of files is 34% faster than Norton  
(PassMark Software, March 2009)
- ✓ **Notice improvement in your overall PC performance**  
At-rest memory usage is two times smaller than Norton  
(Cascadia Labs, August 2009)

## ESET Smart Security's engine has the most awards in the industry

NOTE: Results for ESET NOD32, the same technology used in ESET Smart Security

- ✓ **7 more VB100 awards; ESET 57, Symantec 50**  
(Virus Bulletin, May 1998 – August 2009)
- ✓ **The most Advanced+ awards in Proactive Protection; 11:0**  
(AV-Comparatives; February 2004-May 2009)



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Superior Detection

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